



Designation: Market Research Analysts

Industry: Marketing/Research/Sales

Job description:

- Interacting with the top IT management of various corporations and conducting telephonic surveys to identify IT demand
- Market identification and generation of leads / lead pipeline for IT products
- Conducting in-depth web based research

Candidate Profile:

- Highly motivated graduates / post graduates with excellent communication skills, should be fluent in English and comfortable with calling
- Basic knowledge of technical concepts such as software/hardware/networking would be preferred
- Knowledge in web-based research and MS-Office applications is required
- Candidates residing in or around Noida will be preferred

Timings: Day shift, 5 days a week, fixed shifts, no field work

Compensation: Fixed Rs 15 – 17 K per month plus incentives, based on experience and background

Interview Venue: IIIrd Floor, Tower B, Logix Techno Park, Sector 127, Noida – 201303

About the company:

iSOURCE is a market intelligence and customer-oriented data analysis firm. It offers general as well as custom research solutions in the IT verticals in India. It develops and runs sales lead generation, competition tracking, industry vertical profiling and market sizing programs for its IT clients, which include SAP, Lenovo, Microsoft, Oracle, EMC, Cisco and others. Our goal is to determine the right sales and marketing strategies required for effective prospect engagement. For more information, log on to www.group-isource.com